

Action Item

*California Postsecondary Education Commission*

Approval of the Minutes of the June 3-4, 2002, Meeting

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# MINUTES

## *California Postsecondary Education Commission*

### Meeting of June 3-4, 2002

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**Commissioners  
present  
June 3-4, 2002**

Alan S. Arkatov *Chair*  
Carol Chandler, *Vice Chair*  
Lance Izumi  
Odessa P. Johnson  
Robert L. Moore  
Guillermo Rodriguez, Jr.  
Evonne Seron Schulze  
Rachel E. Shetka\*  
Olivia K. Singh  
Anthony M. Vitti\*  
Howard Welinsky  
*\*June 3rd only*

**Commissioner  
absent**

Irwin S. Field\*  
Susan Hammer  
Kyo "Paul" Jhin  
Melinda G. Wilson

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**Call to order** Commission Chair Arkatov called the Monday, June 3, 2002, California Postsecondary Education Commission meeting to order at 1:18 p.m. He asked for a call of the roll.

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**Call of the roll** Executive Secretary Judy Harder called the roll. All Commissioners except Mr. Field, Ms. Hammer, Mr. Jhin, and Ms. Wilson were present. Alternate Commissioner Ralph Pesqueira was also present as a member of the audience.

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**Discussion** Chair Arkatov started the Commission session with a moment of silence in recognition of the recent tragic news about Chandra Levy, a former intern at the Commission, and that of current staff member Gil Velazquez.

Chair Arkatov asked Commissioner Evonne Schulze to provide a brief update on the discussion of the Executive Committee from the morning session. Commissioner Schulze reported that there would be a trial run at the July Commission meeting in which the committee meetings will begin in the morning of the first day of Commission activity, with time allotted for extended discussion on the issues before individual committees.

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**Report of the  
Executive Director** Executive Director Warren Fox reviewed the recessionary period of the early 90s and provided the Commission with an overview of what impact the recession had on the Commission's budget. He stated that, since then, the Commission has had to work

smarter, more efficient, and be more nimble in its ability to be responsive to interests, issues, and opportunities on the public agenda of the State. He thanked staff for their work on the current budgetary situation and the work undertaken to restore the budget of the Commission for the next fiscal year.

Director Fox reported that the Commission had received recently a professional development award. Federally funded, the project is administered through the offices of the State Higher Education Executive Officers (SHEEO). The exchange program will allow three Commission staff to meet with staff of the Texas Higher Education Coordinating Board to pursue areas of mutual interest relating to data collection, so-called data mining, trend analysis, and information dissemination. A further focus will be on identifying trends and sharing data and information with Texas and some other Sunbelt states.

Mr. Fox discussed the current budget proposals being advanced in the Legislature, and on the restoration efforts underway by the Commission staff. He reviewed the potential impact of the budget proposals on the Commission and indicated what staff was doing to inform the various legislative and administration bodies involved in the budget process.

He reported also on the Legislative interest in having the Commission study student fees and provided brief information on the recently meeting held at Commission office's convening the various stakeholders, including student groups, administration, Legislative Analyst Office, legislative staff, higher education staff, special interest groups, and others.

Director Fox outlined an interest of the Legislature in having the Commission study and offer recommendations on the subject of Cal Grants Alternative Delivery Systems. Commission staff member Karl Engelbach reported that special language added to the budgetary proposal would have the Commission inform the Legislature no later than 30 days after the State Budget is signed whether or not the Commission will be able to engage in the study.

Director Fox said another recent Legislative initiative involving the Commission is the desire to have the staff to engage in a study relating to Title IX, the Athletic Compliance federal legislation. Additionally, a study already underway now by the Commission relates to student outreach efforts. Mr. Engelbach reported on the current status of this project and indicated that funding for the second year of what was intended to be a two-year study remains problematic.

Director Fox called on Commission staff member Murray Haberman for an update on a study in response to SB 664 that deals with admission practices and attrition rates in nursing programs at the State's community colleges. Mr. Haberman noted that the Commission was successful in securing \$100,000 in funding for the study from the University of California, the California Endowment, and the California HealthCare Foundation. He also noted that the Commission engaged the services of two researchers, Dr. Jeanne Ann Seago and Dr. Joanne Spetz, from the University of California San Francisco to conduct the study. Mr. Haberman then brief the Commission on what could be expected from the report and the status of the researchers' work.

Mr. Fox asked Commission staff member Marge Chisholm to discuss with the status of the Joint Committee to Review the Master Plan. Ms. Chisholm provided Commissioners with an update of the report and the schedule of activities associated with the public hearings and public forums on the committee's draft report and recommendations to be held throughout the state. She provided information on the activity of the Commission staff in preparing its analysis and recommendations and indicated that staff would be providing the committee with the analysis at an appropriate time during the review process.

Chair Arkatov thanked the staff for its efforts in pursuing the full restoration of the Commission's budget. He also acknowledged the work of the Commissioners in their efforts to make appropriate information readily available to legislators and others as a part of the informational effort underway

Chair Arkatov introduced new Commissioner Anthony Vitti and noted Commissioner Vitti's background and experience with the California State University Board of Trustees. Commissioner Vitti said he looked forward to working with the other members of the Commission. He also recognized the outstanding work of the Commission and its continuing efforts to advance higher education in the State.

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**Speaker  
presentation:  
Tom West,  
CENIC**

Chair Arkatov introduced Tom West, president and chief executive officer of the Corporation for Education Network Initiatives in California (CENIC). Mr. West thanked Mr. Arkatov for being invited to address the Commission. With the interest of the Commission on technology, and increasing access to educational opportunity, Mr. West said that the work underway within the State, particularly in the use and application of technology and telecommunications, was an important integral to California's future. He stated that the Commission's AB 1123 study and indicated that it was an important issue for the Commission as well as the State.

Mr. West said that information technology has become an integral part of the nation's higher education and research programs and is of increasing importance in the K-12 curricula. The backbone of modern information technology systems is composed of broadband communications networks that enable ready communications among colleagues as well as access to a wide range of resources and services.

The rapidly increasing demand for advanced data communications services has resulted in significant new costs that must be borne by higher education institutions. In response to this challenge, technology leaders in California's higher education community joined together to form a consortium whose goals is to achieve cost-effective advanced communication services for all higher education and research institutions in California.

Mr. West, in his remarks as a part of a PowerPoint presentation, indicated that the organization that he now heads is basically a virtual organization as he is its only employee. CENIC is a not-for-profit corporation formed by the California Institute of Technology, the California State University, Stanford University, the University of California, and the University of Southern California to facilitate and coordinate the deployment, development, and operation of a set of seamless and robust advanced technology

network services. The CENIC Associates program offers qualified companies the opportunity to collaborate with CENIC in pursuit of the goal of providing the most advanced network services for research and education.

CENIC's mission is to facilitate and coordinate the development, deployment and operation of a set of seamless and robust intercampus communications services capable of supporting advanced research and education applications in order to further California's leadership in higher education and research. CENIC' is committed to the following goals:

1. Overseeing the deployment of a robust, cost effective, state-of-the-art intercampus communications infrastructure and supporting resources accessible to all institutions of higher education in California;
2. Facilitating high quality operational support for the new infrastructure;
3. Coordinating the development and promulgation of common protocol standards and practices among participating institutions to ensure end-to-end quality of service and interoperability;
4. Ensuring that the advanced communications infrastructure can be utilized fully and effectively by the institutions it serves;
5. Enabling the study of a variety of cost recovery models for the delivery of advanced communications services and their potential impact on the institutions it serves;
6. Catalyzing partnerships with governmental agencies and the private sector to facilitate availability of pre-competitive communications services and equipment in support of advanced information technology applications;
7. Representing the common interests of the institutions it serves in leveraging relationships with vendors and in working with statewide and national governmental bodies; and
8. Advancing the national network communications infrastructure through active participation in Internet-2 and other initiatives.

Mr. West discussed CalREN-2. CalREN-2 performs at unprecedented speeds of over 1000 times faster than the commercial Internet. CENIC operates CalREN-2 for qualified public and private sector institutions for research and learning purposes. CalREN-2 is California's segment of the national Internet2 initiative and is partially funded by the National Science Foundation.

Mr. West drew attention to the Digital California Project. In the 2000-2001 Fiscal Year, the State of California provided funding for the Digital California Project (DCP). The target of the DCP is the development of a cohesive and seamless high-speed statewide education network interconnecting K-12 schools and institutions of higher education in California. In an effort to defray the cost to K-12 schools and districts for a high-

bandwidth 'last mile' connection to the CalREN-DC network, CENIC has made awards totaling \$1.4 million to 28 school districts. The awards will be used to establish or extend school networks to connect to the CalREN-DC network and the commodity Internet at speeds of T-1 or better.

Beginning in 2001, the State launched the Digital California Project (DCP) by providing funding to extend CENIC's ultra broadband CalREN network infrastructure to all 58 counties in California to enable the K-12 public schools to connect. The goal of DCP is to help teachers and students gain access to a rich array of learning and information resources on the network.

The CENIC 'last mile' program was announced in November 2001. It is one effort to address the major challenge of ensuring that all the school sites throughout California have high bandwidth connectivity, T-1 or better, to CalREN-DC and the commodity Internet. Mr. West reported that a study, soon to be released by CENIC, found that over 23% of California's nearly 9,000 school sites lack this level of connectivity, generally accepted as necessary to take full advantage of on-line resources in the 21st century. CENIC's 'last mile' grants to the 28 school districts will help defray the expenses associated with network connection from these school districts and schools to one of the 80 county-based node sites on CalREN-DC. The funding for this program comes from CENIC's partnership in the California Teleconnect Fund and the federal E-Rate program.

Through its "last mile" program, CENIC will provide school districts with the resources to overcome the final hurdle in establishing or extending their network connectivity to CalREN-DC and the commodity Internet. While this program cannot solve the "last mile" challenge for all schools in California, it can help. Last mile funding is critical to enable schools and districts to connect at T-1 or better to the nearest CalREN-DC nodes, i.e., the central access sites for high-capacity connectivity. This enriched connectivity will provide teachers and students access to newly-emerging instructional and learning resource on CalREN-DC and the commodity Internet.

Mr. West informed the Commission of the background in the development of the Internet and the role that Western colleges and universities played in this important activity, now in its infancy. According to Mr. West, academic researchers and information technology executives in California's higher education and research community have been in the forefront of shaping national and international computer networks since the inception of the ARPANET in the late 1960s. California's universities were among the first in the nation to deploy "next generation" communications technology in the early 1980s. They are now in the midst of planning for the next critical step in the advancement of data communications services that must be widely available before the end of this decade in order to support new modes of teaching, learning, collaboration and research.

Representatives from Stanford University, the University of California, the California State University, the California Institute of Technology, and the University of Southern California and Information Sciences Institute, in forming CENIC, have articulated a common vision for the innovative use of communications technology to deliver the next generation of data communications services. Fundamental to this vision is the existence

of an advanced wide area communications infrastructure serving all institutions of higher education in California and linked seamlessly with the new advanced national network infrastructure.

The DCP builds upon the CalREN-2/4CNet high-speed, advanced services network infrastructure currently serving higher education. The enhanced network infrastructure of the DCP will:

- ◆ Allow students and teachers to collaborate with others outside the walls of the classroom, which will enrich teaching, learning and build skills that are increasingly sought by California employers.
- ◆ Provide cost-effective methods for teachers to supplement the information that appears in textbooks and is taught to students.
- ◆ Provide students with interactive learning opportunities and opportunities to hear and see information that can't be captured by printed text or would be too costly to try to visit in person.
- ◆ Enable AP courses and other specialty courses to be delivered in a cost-effective manner in all geographical locations.

While today's Internet is widely viewed as an effective means to provide information and a limited array of services to K-12 educators and students, it is insufficient to facilitate the comprehensive sharing of resources and the delivery of high quality programs and services. Although there are programs like the Digital High School Program and Federal E-Rate Program in place for developing the infrastructure at each school site and interconnecting the schools within a district, prior to the DCP no cohesive effort existed in California to address the need for connectivity among all segments of education and to provide K-12 schools with the advanced network services necessary to transfer information and services most useful in an educational setting.

According to Mr. West, the power and the promise of the Internet have forever changed the face of education in California. Networks have not only revolutionized how we work and communicate — they have broadened the horizons of our classrooms and expanded the minds of students across the State.

The Digital California Project is a multi-million dollar effort designed to build the necessary network infrastructure needed to prepare California's schools to take advantage of tomorrow's advances in network technology. In essence, the State of California is developing an advanced-services network to serve the entire K-20 education and research community.

Following Mr. West's presentation the Commissioners engaged in a discussion with him. Mr. Arkatov thanked Mr. West for his remarks and for being flexible with the Commission's schedule.

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**Consent calendar**

Chair Arkatov asked the Commissioners to look at the items listed in the consent calendar, which he said should be moved as a single item for consideration of the Commission as a whole.



A motion to adopt the consent calendar was made, seconded and approved by unanimous vote of the Commission.

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**Trends in fiscal  
and student  
profiles, 2001**

Chair Arkatov invited Commission staff members ZoAnn Laurente and Kevin Woolfork to provide the Commission with their presentation on Trends in Fiscal and Student Profiles, 2001.

Mr. Woolfork provided information on how the Commission calculates and updates averages of revenues spent on instruction and related activities at the California Community Colleges, the California State University, the University of California, and some of the independent colleges and universities in California. The informational source is the annual *Fiscal Profiles* digest of information made available via the Commission's website as well as other means of information dissemination.

During Mr. Woolfork's presentation he drew attention to the fact that the information is provided to the Department of Finance, the Legislative Analyst Office, legislative staff, California's colleges and universities, and other state's and national data repositories that analyze and inform the public and stakeholders on various issues facing institutions of higher education as well as policy makers.

Ms. Laurente provided recently updated information on student transfer. She also pointed out that the information had been the focus of a legislative hearing in recent weeks. Furthermore, it represents the ongoing focus of the Commission on the importance of transfer as it relates to California higher education. The information provides valuable baseline data and opportunity for analysis as well as drawing implications as a part of the assessment of the transfer function at the systemwide level as well as from the perspective of the individual sending and receiving institutions.

Ms. Laurente also reminded the Commission of the shared responsibility in the transfer function. Not only are the California Community Colleges an integral component of the transfer function, so are the University of California and California State University. Furthermore, the important role of the independent colleges and universities and their increasing role in California's system of higher education as it relates to the transfer function were also highlighted.

Discussion by the Commissioners focused on the important information and how it highlights the role that the Commission plays in informing the various stakeholders with valuable information. Several Commissioners suggested that the information required continuing attention as it was important for the Commission to draw implications of the trends identified and to make recommendations based on the analysis of the data.

Chair Arkatov and several Commissioners voiced appreciation to Ms. Laurente and Mr. Woolfork for "mining" the data that has been collected and focusing on important issues. Further comments indicated a desire to see additional presentations on other issues of continuing interest to the Commission.

<b>Report of the Statutory Advisory Committee</b>	<p>Chair Arkatov asked for the report of the Statutory Advisory Committee.</p> <p>Todd Greenspan, chair of the Statutory Advisory Committee, stated that the committee had met on May 28, 2002 and reviewed the meeting agenda. He, on behalf of the Statutory Advisory Committee, expressed sympathy and condolences to Gil Velazquez and his family for their recent tragic loss.</p> <p>Mr. Greenspan informed the Commission that as a follow-up to earlier conversations he thought that he would have a letter finalized and signed off by the Education Round Table principals by the end of the week.</p> <p>Mr. Greenspan also reported on the efforts underway on the bond measure, informing the Commission that the Californians for Higher Education, a group organized to lend support and coordinate the postsecondary education effort was underway. He provided an overview of the organization and the efforts to date. Mr. Greenspan concluded by providing the Commission with an overview of recent activities within each higher education segment.</p> <p>In response to questions by the commissioners about the impact of the budget proposals on higher education and the Commission in general, Mr. Greenspan was generous in his remarks of support and acknowledged the important role that the Commission plays in all of higher education and public policy. Further comments were made about the ongoing efforts to address budgetary issues in the State as they affect postsecondary education.</p>
<b>Recess</b>	<p>Chair Arkatov recessed the meeting at 2:30 p.m. in order to convene the Fiscal Policy and Analysis Committee.</p>
<b>Reconvene</b>	<p>Chair Arkatov reconvened the California Postsecondary Education Commission at 2:40 p.m. to indicate that several commissioners would be either attending the Master Plan hearing or engaged in information sharing with policy makers.</p>
<b>Recess</b>	<p>The Commission recessed at 2:41 p.m. until Tuesday, June 4, at 8:30 a.m.</p>
<b>Call to order</b>	<p>Commission Chair Arkatov called the Tuesday, June 4, 2002 meeting of the California Postsecondary Education Commission to order at 8:45 a.m. at the California Chamber of Commerce, California Room, Esquire Plaza, 1215 K Street, 14<sup>th</sup> Floor, Sacramento, California 95814. He asked for a call of the roll.</p>
<b>Call of the roll</b>	<p>Executive Secretary Judy Harder called the roll. All Commissioners were present except Irwin Field, Susan Hammer, Paul Jhin, Anthony Vitti, and Melinda Wilson. Alternate Commissioner Ralph Pesqueira was also present.</p>

<b>Recess</b>	Chair Arkatov recessed the Commission meeting at 8:50 am in order to hold the Fiscal Policy and Analysis Committee meeting.
<b>Reconvene</b>	Chair Arkatov reconvened the Commission at 9:23 a.m. and then recess in order to convene the Governmental Relations Committee meeting.
<b>Reconvene/recess</b>	Chair Arkatov reconvened the Commission meeting at 9:56 a.m. and recessed in order to convene the Educational Policy and Programs Committee meeting.
<b>Reconvene/recess</b>	Chair Arkatov reconvened the Commission meeting at 11:30 a.m. to hear committee reports.
<b>Report of the Educational Policy and Programs Committee</b>	<p>Commissioner Schulze, chair of the Educational Policy and Programs Committee, reported on the information and action items discussed by the committee.</p> <p>Commissioner Schulze, on behalf of the committee moved and its was seconded, that the <i>Needs Analysis Review for the Off-Campus Center at Otay Mesa Proposed by the Southwestern Community College District</i> be approved. By unanimous vote the Commission adopted the report and recommendation for approval and transmittal. The Commission adopted the following recommendation:</p> <p style="padding-left: 40px;">The Commission recommends to the Office of the Governor and the Legislature, pursuant to its statutory responsibilities contained in Sections 66903 and 66904 of the Education Code, that the State authorize the development of the Higher Education Center at Otay Mesa as a State-supported educational center of the Southwestern College campus.</p> <p style="padding-left: 40px;">This recommendation is made with the understanding that:</p> <p style="padding-left: 40px;">Although the Commission accepts the proposed academic plan for the Higher Education Center at Otay Mesa, such acceptance should not be interpreted as Commission approval of each particular academic program that the district may seek to implement at the Otay Mesa Center. The Commission will continue to review all proposals for specific certificate and degree programs under its guidelines for program review codified in its 1981 report, <i>The Commission's Role in the Review of Degree and Certificate Programs</i>.</p> <p>The Commission further requested that the transmittal of the report include reference to the innovative approach being undertaken by Southwestern Community College District under the leadership of its president, Dr. Serafin Zasqueta and instructed staff to reference the importance of joint use facilities for the future of the State.</p>
<b>Report of the Governmental Relations Committee</b>	<p>Commissioner Howard Welinsky, chair of the Governmental Affairs Committee, moved on behalf of the committee adoption of the report entitled Legislative Update, June 2002. The motion was seconded and unanimously approved by the Commission.</p>

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<b>Report of the Executive Committee</b>	Chair Arkatov said a meeting was held on June 3 <sup>rd</sup> which was an open meeting and that all were familiar with the discussion and outcome of that discussion pertaining to the structure of Commission meetings. Agreement was reached that a different approach would be taken to focus more attention on the committee meetings and to begin the committee meetings on the morning of the first day of a Commission meeting. The committee structure and processes to be implemented at the Commission meetings will be evaluated on an ongoing basis.
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<b>Recess</b>	Chair Arkatov recessed the full Commission meeting at 11:36 a.m. in order to complete the discussion underway within the Educational Policy and Programs Committee, chaired by Commissioner Schulze.
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<b>Reconvene</b>	Chair Arkatov reconvened the Commission at 11:46 a.m.  Chair Arkatov thanked all for their contributions to the meeting and invited Commissioners to join him at lunch.
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<b>Adjournment</b>	The full Commission adjourned at 11:47 a.m.
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